



PHOTO, VIDEO & MEDIA CONSENT & RELEASE FORM
2024-2025

STUDENT'S NAME: _____
D.O.B. (mm/dd/yyyy)

Throughout the school year, **Elim Christian Services ("Elim")** may take photos and record audio and/or video of students, families and school life, for internal and external purposes including, but not limited to, for archival purposes and for Elim's use in print, audio, video and electronic publications. This Photo, Video & Media Consent & Release Form ("Consent & Release") permits Elim to use and publish a student's name, photo, audio, video or likeness in various school publications to the extent and per the limitations set out in this form. For purposes of this form, external and internal school publications include, but are not limited to, print and electronic marketing materials, the school's official website and/or the school's social media webpages (e.g., Instagram®, Facebook®, X®), training materials, research, annual reports, and fundraising materials.

The privacy and confidentiality of our students and their families is one of Elim's top priorities. Permitted external use and publication of a student's name, identity, voice, audio, video or likeness will be limited to the consent provided per this release form. Parents/Guardians understand that as a therapeutic school, Elim may have access to information about your child, the family, the child's and family members' mental health history, diagnoses and other information. Further, Parents/Guardians understand that a student's appearance in any Elim marketing material, including in any photo, audio or video publication, inherently implies that the child is a student of Elim, a therapeutic day school.

CONSENT FOR EXTERNAL USE OF PHOTOS & AUDIO/VIDEO RECORDINGS

By signing and initialing below, the Parents/Guardians authorize and give full consent to Elim, and its staff, administrators, and teachers to record, reproduce, use, edit, exhibit, display, perform, broadcast, publish, distribute and create derivative works of photo, audio and video recordings and images of their above-named child, in whole or in part, and/or their child's identity, voice, likeness, without compensation, for use per the terms and limitations of this release form. Parents/Guardians understand and acknowledge that any photograph or image, or video and/or audio recording taken of my child by Elim is the property of Elim and may be edited and used by Elim in their discretion.

Initial Only One:

_____ **YES** – I **authorize** and give full consent to Elim, and its staff, administrators, and teachers to take, record, reproduce, use, edit, exhibit, display, broadcast, publish, distribute and create derivative works of audio and/or video recordings, photographs or images of my above-named child, in whole or in part, including my child's name, identity, likeness, without compensation, for use in **any and all external school publications and/or marketing materials**, which are accessible to the public through including, but not limited to, the following:

- Elim's Official Website;
- Elim's social media webpages whether in existence now or in the future (including, but not limited to, Instagram®, Facebook®, X®);
- Elim's print, online and/or electronic marketing materials, which allow for a child's photos/images and/or audio/video recordings to appear in any of the wide variety of forms and media now available and that may become available in the future including, but not limited to, print, broadcast, videotape, and CD-ROM; and
- Elim's special event paper, electronic and online informational and marketing publications and materials, including those created for Elim's capital projects, campaigns and other special events.

By signing below, Parents/Guardians understand and acknowledge that any photos/images and/or audio/video recordings published online may be downloaded, copied, or otherwise used by third parties and that Elim is **not** responsible for such use by third parties. Parents/Guardians also understand that for purposes of the use and publication of the photo/images and/or audio/video recordings of their child in external marketing materials and school publications, pursuant to this Consent & Release, the child's first and last name, age, medical information, and/or diagnoses will **not** be published.

_____ **NO** – I **do not authorize** or give consent to Elim to utilize any photos or images, or audio and/or video recordings of my child for external use or disclosure. I understand that my decision means that my child's photographs or images and audio and/or video recordings will **not** be utilized by Elim for external purposes as described herein.

INTERNAL USE OF PHOTOS & AUDIO/VIDEO RECORDINGS PERMITTED

As part of its program, Elim may utilize photos and audio and/or video recordings of students for **internal** training and programming purposes. Such internal uses, activities and purposes include, but are not limited to, the preparation of visuals for student use, including visual supports and schedules, social stories that include pictures of your student and/or their peers, other visuals that may include students' pictures in order to support social-emotional learning and functional skills, as well as training videos for Elim staff and parents. Internal uses, activities and purposes may also include training videos for Elim staff, and for archival or internal audit/annual reporting purposes. In consideration for being enrolled in Elim's program, Parents/Guardians understand that their child may be photographed or audio/video recorded, by Elim and for Elim's internal use without limitation. Parents/Guardians understand that Elim reserves the right to utilize its photos and audio and/or video recordings of its students, which may include the student's name, identity, likeness, for internal purposes, and that such use is **not** considered a disclosure of personally identifiable information. Parents/Guardians also understand and agree that there may be shared use of visuals and schedules by students, that may include the information of other students for learning purposes, and so incidental disclosures may occur among students and their families. Parents/Guardians also understand that for purposes of internal uses and activities, their child's photos/images and/or audio/video recordings may be utilized for or appear in, without compensation, any of the wide variety of forms and media now available and that may become available in the future including, but not limited to, print, broadcast, and other video and/or digital formats. Parents/Guardians also understand and acknowledge that any photograph or image, or video and/or audio recording taken of their child by Elim is the property of Elim and may be edited and used by Elim in their discretion.

INFORMED CONSENT & RELEASE

The undersigned, Parent/Guardian and Student, as applicable, agrees to indemnify and hold harmless Elim Christian Services, and its board, directors, officers, agencies, employees and agents from any and all claims or liabilities, known or unknown, that arise from Elim's use and/or reproduction of the above-named Student's photographs/images, audio/video recordings, identity, likeness, or other media material discussed in this release form, to the greatest extent permitted by law, including claims by a third party against the Parent/Guardian(s), the Student, or Elim.

Consent provided per this release may be revoked at any time with written notification to Elim's School Office Manager. However, the undersigned understands that he/she cannot do anything about the Student's name, identity, voice, photo/image, audio, video or likeness that is already disclosed pursuant to this Consent & Release. Upon request, the undersigned may review a copy of the photo/image and/or audio/video recording prior to publication. This release form shall expire on 7/24/2025; however, the expiration or revocation of this release does not require Elim to remove, rescind or destroy any external school publications and/or marketing materials that have already been produced, published, posted or distributed.

By signing below, you agree that a signed e-mailed, faxed, copied or electronic version of this document, including your electronic signature in any form (*i.e.*, digital signature/image, use of symbol, electronically delivered/created, e-mailed, faxed, PDF, JPEG or other format), shall carry the same force and effect as the original.

I certify that I have read, understand and agree to the terms of this Consent & Release Form.

Parent Name & Signature **Date**

Witness Name & Signature **Date**

Student Name & Signature (if 12 years or older) **Date**

Witness Name & Signature **Date**