

SOCIAL MEDIA POSTS

Promoting a HOPE Packs drive through social media helps you reach your congregation in new ways and encourage participation. Here are some ideas for how to post about HOPE Packs.

Share HOPE Packs videos:

We created brand new videos in order to show you and your church the direct double impact of HOPE Packs. These videos are great for not only sharing to your congregation on Sunday morning, but sharing digitally through your social media pages. Share as many as you like over the weeks of your campaign. Here are some captions you can share alongside the videos:

Video A: *What does it take to make an impact locally? Watch below to find out, and learn how HOPE Packs changes two lives at once.*

Video B: *How can you make sure that students in your community have the essential supplies they need to start the year? HOPE Packs!*

Video C: *Brett, one of Elim's participants, explains how working with HOPE Packs gives meaning.*

Video D: *Your support blesses two individuals, your support changes lives.*

*instructions for downloading and sharing videos can be found on elimcs.org/hope-packs/churches

Share a post about Elim:

Your Church Name is proud to partner with Elim Christian Services as we host our HOPE Packs donation campaign.

Elim's mission is to equip people with disabilities to pursue their God-given potential by offering person-centered services and partnering with their communities!

Share a post about HOPE Packs:

Your Church Name is proud to partner with Elim as we host our HOPE Packs donation campaign. HOPE Packs are packs of school supplies provided to local students to give them the tools they need to have a productive and successful school year.

By supporting HOPE Packs, you are supporting two individuals: blessing Elim adults with meaningful work and providing school supplies to a child not far from your own community.

You can make a life-long impact on both of their lives! Visit hopepacks.com to learn more.

Share a post about collecting donations:

*Your Church Name is hosting a HOPE Packs donation drive from **date** to **date** in effort to raise funds to support a double impact. For just \$28, you can support the creation and delivery of one school supply HOPE Pack.*

Our partnership with HOPE Packs blesses and Elim adult with meaningful work AND provides essential schools supplies to a child not far from your own community. You make a life-long impact!

Visit hopepacks.com for an option to donate online.

Share a post with a HOPE Packs report:

In the fall, you will get notified of how many kits your church supplied to your designated school. Feel free to share an update on how you did and how many lives were impacted!

And! When you post online, make sure to tag Elim so we can see it too!

Facebook/Twitter: @elimcs

Instagram: @elim_cs

